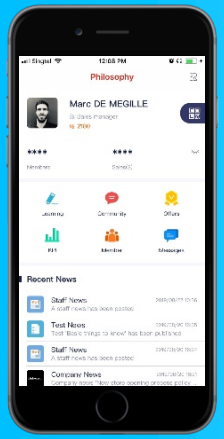
THE FIDES SUITE

Cloud & mobile integrated CRM solutions

Fides Clienteling Edenred

The store staff App to engage with customers & increase productivity

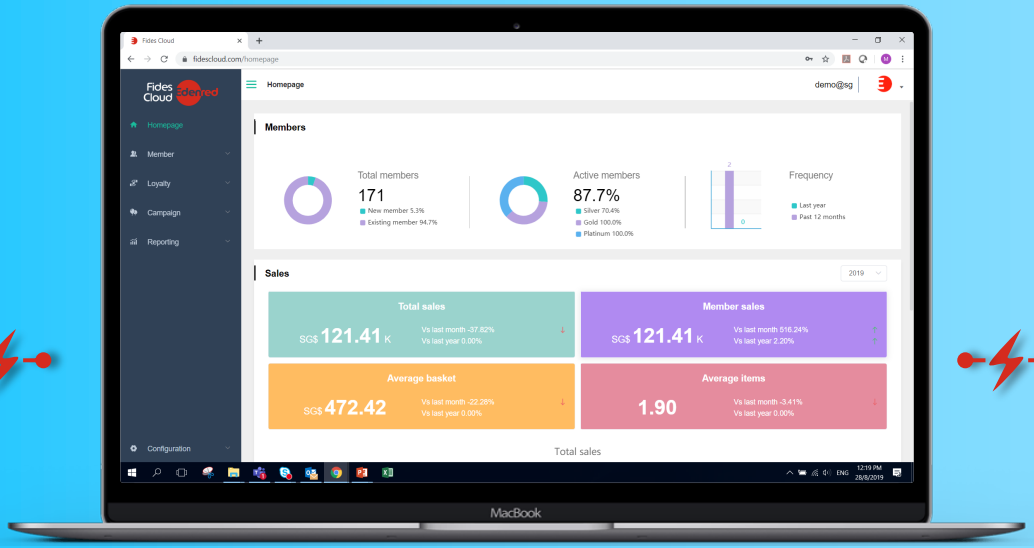


Used by Sales staff & store Managers

Key features
Product recommendation
Personal sales KPIs
Team training & communication

Fides Cloud Edenred

Your CRM, Loyalty & Campaign Management Platform

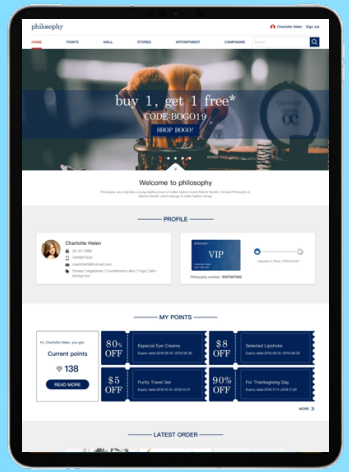


Used by Marketing teams, at headquarters level

Key features
Loyalty & Member-base management
Highly targeted campaigns
Performance dashboard

Fides Portal Edenred

The Member platform to access loyalty details & redeem rewards



Used by Customers

Key features
Member registration & login
Loyalty status, history and T&C
Redemption catalogue

FIDES CLOUD

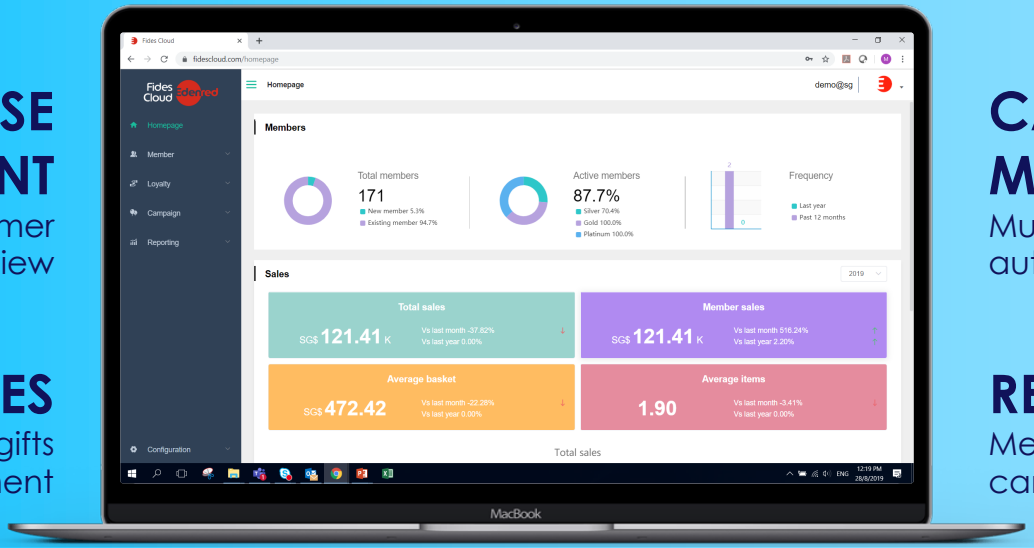
Making CRM cost efficient & easier to use for professionals

MEMBER-BASE MANAGEMENT

Real-time customer single-view

LOYALTY RULES

Point, tiers, coupons, gifts settings & management



CAMPAIGN MANAGEMENT

Multiple targets & automated campaigns

REPORTING

Member & campaign reports

Responsive cloud-based platform, anytime, anywhere, any device.

FIDES CLIENTELING

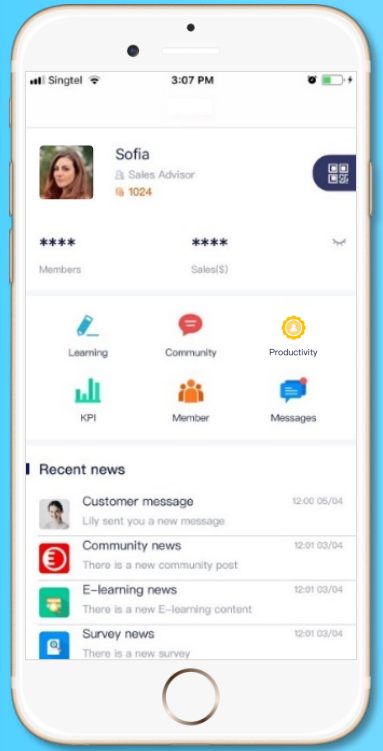
The new Retail App to let your staff engage with customers & unlock your growth

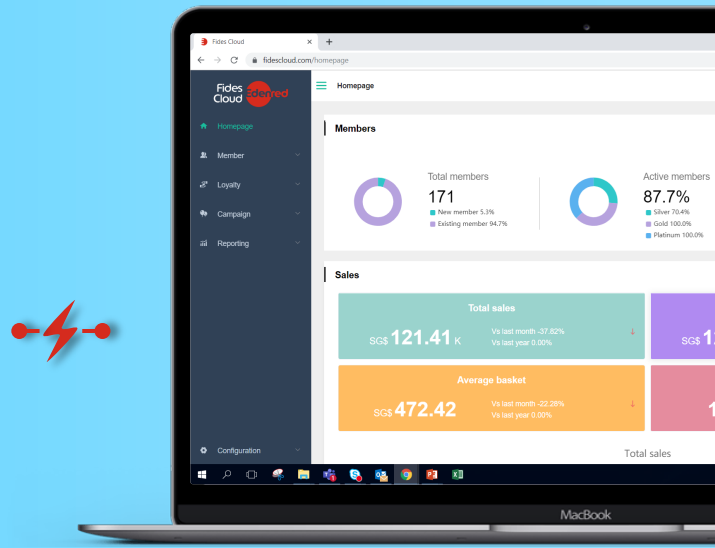
ENGAGE WITH CUSTOMERS

Member Management tool, client profile,
1-to-1 communication platform,
personalized product recommendation

EMPOWER YOUR TEAM

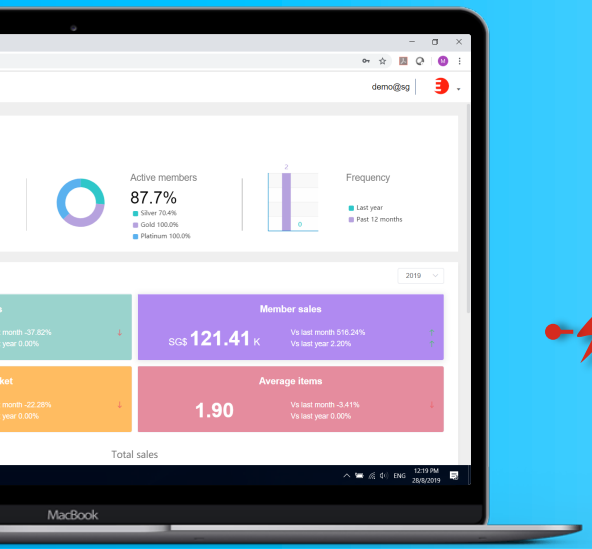
E-learning platform,
skills learning content, daily quiz,
tests, store staff productivity
ongoing campaigns, internal surveys

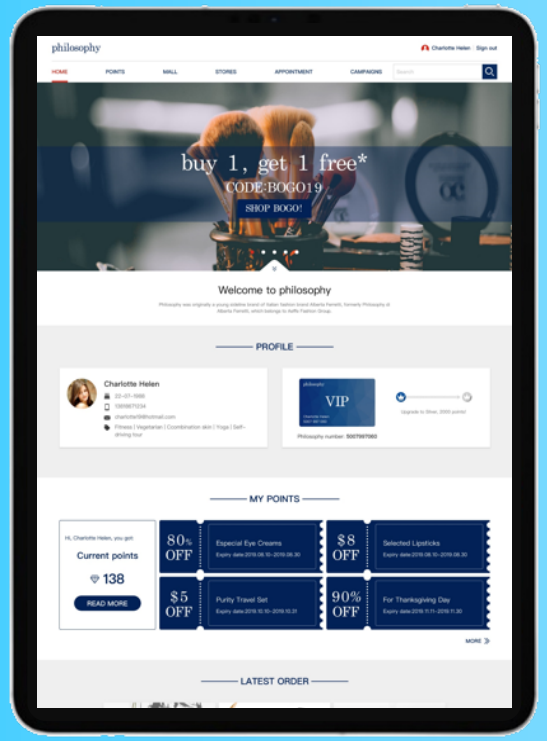




FIDES PORTAL

An engaging platform for Members to view their loyalty history, redeem rewards, book appointments & shop





MULTI-FEATURES PORTAL

Homepage, My Profile,
Company Details, Points status,
Transaction history, Store list, ...

REDEMPTION PLATFORM

Gift and Coupon inventory management, customizable redemption catalogue.